



Strategic Plan

2018 – 2021

Transport Development & Solutions Alliance Inc.

Organisational Descriptor

We are a statewide, non-profit, community based organisation committed to supporting and facilitating a collaborative response to improve transport, access and mobility.

Vision

Queenslanders have access, mobility and transport choice to enable participation in life.

Mission Statement

Bringing Queenslanders together to develop responses to communities' needs for transport, access and mobility.

Values Statement

We work collaboratively and respectfully, valuing diversity of opinion and experience, in ways that are credible, professional and effective.

Goals

1. **Education & Resources** – to develop and provide quality education and resources that are effective and practical
2. **Policy / Research** – to inform planning and decision-making
3. **Transport Development** – to encourage and facilitate communities to respond
4. **Organisational** – to build a sustainable, efficient organisation that enacts the mission

Strategies

Goal	Strategies
1, Education & Resources	1.1 Monthly e-bulletin 1.2 Thinking BIG Symposiums 1.3 THINK TANKS 1.4 Frontline staff training workshops 1.5 In-house training 1.6 Website
2. Policy / Research	2.1 Research projects 2.2 Lobbying /Advocacy work around an issue 2.3 Points of View - prn 2.4 Information sessions around an issue – prn
3. Transport Development	3.1 Resource Development – as funded or contracted 3.2 Fact Sheets – prn 3.3 Information Advice Service
4. Organisational	4.1 Membership 4.2 Consultancy services 4.3 Website – online business 4.4 Stakeholder engagement 4.5 Funding submissions 4.6 Other Business initiatives 4.7 Sponsorship, marketing & advertising 4.8 Legal compliance 4.9 Transformative Training – Interstate selling of TDSA's products / services

Governance Structure

Board of Management is drawn from the membership. Board seeks regional representatives from six regions; Northern, Central, Far North, South Western, Wide Bay Burnett and South East.

Membership

Membership is drawn from a diverse number of people and organisations, all sharing an interest in addressing mobility, access and transport issues.

