

Marketing Your Competitive Edge

THINK TANK



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The world your service operates in has changed over the past 6 months. Has the way you engage with, and support, your customers and other stakeholders changed as well?

Do your customers want different things now?

Will you, or should you, go back to how you worked before the COVID19 pandemic lockdown – or will you come back as a new improved model by keeping some of the things that have worked well in lockdown?

Now is exactly the right time to be reviewing what your value proposition and competitive edge are - going forward, not looking backwards. Your organisation's success depends on how well you position yourself NOW and in the future with your customers and potential customers.

This session gives you tips, tools and processes to translate your understanding of your market, your customers and your business into strategies and action to get your message out in the right way, to the right audiences, at the right time... and attract people to your unique service offerings.



Venue:

Kessels Room
Robertson Gardens Motel
281 Kessels Road
Nathan, Brisbane

Brisbane 23rd October
1pm – 4.00pm

Presenters:

The TDSA Ltd team is a group of highly skilled presenters with a wide range of experiences throughout various community sectors.

Each trainer brings their own unique presentation style as a result of this extensive and differing experience and background.

The training team has come together with TDSA Ltd to offer organisations a range of topical and relevant workshop material.

Early bird special closes 9th October 2020

Registration form has member & non-member prices.

Please complete and return form by email: tdsamorag@gmail.com



THINK TANK Registration Form

Please complete and return form by email: tdsamorag@gmail.com

DELEGATE REGISTRATION Brisbane PM session– PERSONAL DETAILS (1 per person)

Title:	Name:	Event date: 23 rd October 2020
Organisation:		
Invoice address:		
Suburb:		Post code:
Telephone no:	Fax no:	
Email:		
Special dietary requirements:		

REGISTRATION OPTIONS

Early bird registration (per session) Register before 9th October 2020

- \$190 + gst member
 \$290 + gst non-member

Full Registration (per session) Register after 9th October 2020

- \$230 + gst member or
 \$330 + gst non-member

PAYMENT OPTIONS

Cheque

Please make cheques payable to: TDSA Ltd, PO Box 5065, Mount Gravatt East QLD 4122

Direct deposit

ACC name: TDSA Ltd BSB: 633 000 Account no: 175289875

Please ensure you note "Registered Person's name" in the statement text or description. Thank you

ABN: 77638540511

NOTE: TDSA LTD IS REGISTERED FOR GST



Cancellation Policy

A cancellation fee of 20% applies if you cancel a registration within 7 working days, and 10% if cancelled within 22 working days of the Event. No refund is possible for no-shows on the days or cancellations made with less than 7 working days notice.